



# 2025 HIGHLIGHTS

## Key Sustainability Actions



### General



**+10**  
Factories



**+3.000 M**  
employees



Market in  
**+90 countries**

### Social



**+1.000**  
children benefited  
from La Piara's paté  
donations with Caritas



**40.000**  
Tosta Rica note-  
books given to  
children in hospitals.



**+300 t**  
of food  
donations



Participation in  
**+130**  
sport events with  
social causes

### Environment



Reduction of  
**37.7 t**  
of virgin plastic  
\*vs 2024



**+5.000**  
solar panels



**+3.600 t**  
of recovered biscuit  
reconverted to  
animal food  
\*In the factory of Villarejo



**5.000**  
hectares of  
regenerative  
agriculture  
\*with Granja San Francisco's  
biodiversity projects





## Environment

### 2025: Transition to 100% recyclable packaging



### Renewable energy

Installation of solar panels to promote the use of renewable energy and self-sufficiency



## Nature

The Project with Granja San Francisco promotes responsible apiculture, preserving and restoring communities of bees and other pollinators

### Project to restore the bee ecosystem

7 key projects

#### Habitat

- 01 Hive restocking program for pollinators
- 02 Educational workshops and plantation of nests in public Parks
- 03 Plantation of native wildflowers to revitalize farmland
- 04 Installation of urban gardens that support pollinators
- 05 Creation of gardens for native pollinators

#### Training

- 06 Awareness talks about bee protection in schools
- 07 Creation of experimental apiaries at the Autonomous University of Barcelona (UAB)

#### ...in 2025

- 2.000 metres of field margins with native wildflowers were planted
- 1.000 nests were installed in 25 public parks around Barcelona (for bats, bees and birds)



## Our positive impact on...

## Communities

### Project of donations to children



With our Brand La Piara, we collaborate with Caritas through the donation of patés to children and families in risk of social exclusion

### Collaboration in 2025

- 20 centres supported
- 46.112 cans donated
- 1.114 children benefited

TOTAL QUANTITY = 4.34 t



### Food donations in 2025



TOTAL QUANTITY = 374 t

## Consumers

### Project of Imagination Notebooks



Every year, we hold a drawing contest to inspire children's imagination.



From the thousands of drawings received by small artists, we elaborate the Imagination Notebook, a solidary notebook with activities which is given out to children in hospitals to make their stay more pleasant and enjoyable.

The drawings of the final 4 winners in the contest appear in the authentic Tosta Rica biscuits.

We aim to have a positive impact through:

- Creativity
- Entertainment
- Consciousness

### Our impact in 2025

40.000 notebooks given out

64.439 drawings received in the contest

6.107 participants

119 hospitals, NGOs and centres